Orders

Order / Rev:

106190

Alt Order #:

06849036

Product Desc:

**AFSCME** 

Estimate:

Flight Dates:

Order Type:

09/12/12 - 10/07/12

Original Date / Rev:

08/31/12 / 10/04/12 **GENERAL** 

Primary AE:

Amy McCreary

KSNV

Sales Office:

Sales Region:

**BLPH** 

National

Agency

Name:

Campaign Group, Inc.

**Buying Contact:** 

Billing Contact:

1600 Locust St.

Philadelphla, PA 19102

Billing Type:

Billing Calendar:

Broadcast EOM/EOC

Billing Cycle:

Agency Commission:

15%

00:05:00

Cash

Advertiser

Name:

AFSCME-

Demographic: Product Codes:

Revenue Codes;

A35+

PLI2,PLI1

Priority:

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	_09/25/12	120	\$97,500.00	\$82,875.00
10/01/12	10/07/12	3	\$2,200.00	\$1,870.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating		
September 2012	120	\$97,500.00	\$82,875.00	0.00		
October 2012	3	\$2,200.00	\$1,870.00	0.00		
Totals	123	\$99,700.00	\$84,745,00	0.00		

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	22%	\$99,700.00
Market	100%	\$453,181.82

Competitive Share	Share	Tota!
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$126,890.91
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	12%	\$54,381.82
KTUD	0%	\$0.00
KVVU	35%	\$158,613.64
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$13,595.45

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/ M-F 5-6a WakeUp w/	-	5-6a	WTF	:30	2	\$600.001	0.00 NM	2	\$1,200.00
1	WAKE U <u>Star</u>		End Date	<u>Weekdays</u> <u>Sp</u>	ots/Week	<u>Rate</u> J	Rating						

**KSNV** 

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106190

Advertiser;

AFSCME

Alt Order #:

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Product Desc:

AFSCME

Flight Dates: .

09/12/12 - 10/07/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 1 KSNV 09/12/12 09/14/12 M-F 5-6a WakeUp w/WaQM 5-6a --WTF-.30 \$600.001 0.00 NM \$1,200,00 M-F 5-6a WakeUp w/Wagners WAKE UP Weekdays Start Date End Date Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$600.00 0.00 E 2 KSNV 09/17/12 09/21/12 M-F 5-6a WakeUp w/Wa@M 5-6a MTWTF--.30 \$600.001 0.00 NM \$1,800.00 M-F 5-6a WakeUp w/Wagners WAKE UP Start Date **End Date** Weekdays 1 1 2 1 Spots/Week Rate Rating 09/23/12 MTWTE--Week: 09/17/12 \$600.00 0.00 M-F 5-6a WakeUp w/Wa@M E 3 KSNV 09/24/12 09/25/12 M⊤----5-6a :30 \$600.001 0.00 NM \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP Start Date End Date Weekdays Spots/Week Rating Rate 09/30/12 Week: 09/24/12 \$600.00 0.00 E 4 KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/WaQM --WTF--:30 2 \$1,000,001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--2 \$1.000.00 0.00 Ch Date Range <u>Description</u> Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 09/10/12-09/16/12 M-F 6-7a WakeUp w/Wagner6-7a :30(\$1,000,00) 0.00 NM Credited [credit] E 5 KSNV 09/17/12 09/21/12 M-F 6-7a WakeUp w/Wa@M MTWTF--:30 3 \$1,000.001 0.00 NM 3 \$3,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--Week: 09/17/12 09/23/12 3 \$1,000.00 0.00 E 6 KSNV 09/24/12 09/25/12 M-F 6-7a WakeUp w/WaQM MT----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 MT----1 \$1,000.00 0.00 E 7 KSNV 09/12/12 09/14/12 Today Show CM 658a-9am --WTF--:30 2 \$1,500,001 0.00 NM \$3,000.00 Today Show **TODAY SHOW** Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 09/10/12 09/16/12 --WTF--\$1,500.00 0.00 E 8 KSNV 09/17/12 09/21/12 Today Show CM 658a-9am MTWTF--:30 3 \$1,500.001 0.00 NM \$4,500.00 Today Show **TODAY SHOW** Start Date End Date Weekdays Spots/Week Rate <u>Rating</u> 09/23/12 MTWTF--Week: 09/17/12 \$1,500.00 0.00 E 9 KSNV 09/24/12 09/25/12 Today Show CM 658a-9am MT----:30 1 \$1,500.001 0.00 NM \$1,500.00 Today Show **TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week; 09/24/12 09/30/12 \$1.500.00 0.00 E 10 KSNV 09/12/12 09/14/12 M-F Today Show II 3rd HBM 9-10a --WTF--:30 \$900.001 0.00 NM \$1,800.00 M-F Today Show II TODAY SHOW II Start Date **End Date Weekdays** Spots/Week Rate Rating 09/16/12 --WTF--Week: 09/10/12 \$900.00 0.00 E 11 KSNV 09/17/12 09/21/12 M-F Today Show II 3rd HCM 9-10a MITWITE--:30 3 \$900.001 0.00 NM 3 \$2,700.00 M-F Today Show II TODAY SHOW II Start Date End Date Weekdays Rating Spots/Week Rate Week: 09/17/12 09/23/12 \$900.00 0.00 09/24/12 09/25/12 M-F Today Show II 3rd HCM E 12 KSNV 9-10a MT----:30 \$900.001 0.00 NM \$900.00 M-F Today Show II

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Order / Rev:

106190

Advertiser:

AFSCME

Alt Order #:

06849036

Product Desc:

AFSCME

KSNV

Flight Dates:

09/12/12 - 10/07/12

Estlmate:

Ln Ch Start End TODAY SHOW II	Inventory Code	Break Start/End	Time Days	Len Spots	Rate Pri	Rtg Type Sp	ots	Amount
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>Spots/</u> MT	<u>Week</u> <u>Rate</u> 1 \$900.00	Rating 0.00					
E 13 KSNV 09/12/12 09/14/12				:30 2	\$450.001	0.00 <b>N</b> M	2	\$900.00
TODAY SHOW III Start Date End Date	Weekdays Spots	<u>Week</u> Rate	Rating					
Week: 09/10/12 09/16/12	WTF	2 \$450.00	0.00					
E 14 KSNV 09/17/12 09/21/12	! M-F Today Show III 4th I Today 4th Hour	3M 10am-11am	n MTWTF	:30 3	\$450,001	0.00 NM	3	\$1,350.00
TODAY SHOW III <u>Start Date</u> End Date  Week: 09/17/12 09/23/12	<u>Weekdays</u> <u>Spots/</u> MTwTF⊶-	<u>Week Rate</u> 3 \$450.00	<u>Rating</u> 0.00					
E 15 KSNV 09/24/12 09/25/12	,	· · · · · · · · · · · · · · · · · · ·		:30 1	\$450.001	0.00 NM	1	\$450.00
TODAY SHOW III	Today 4th Hour							
Start Date End Date	Weekdays Spots/		Rating			i		
Week: 09/24/12 09/30/12 E 16 KSNV 09/12/12 09/14/12		1 \$450.00 CM 11am-12pm	0.00 WTF	:30 2	\$325.001	0.00 NM	2	\$650.00
DACHEL DAV	Rachael Ray	·			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			******
RACHEL RAY <u>Start Date</u> <u>End Date</u>	Weekdays Spots	<u>Week</u> <u>Rate</u>	Rating					
Week: 09/10/12 09/16/12	WTF	2 \$325.00	0.00			·		
E 17 KSNV 09/17/12 09/21/12	Rachael Ray Rachael Ray	CM 11am-12pm	n MTWTF-⊷	:30 3	\$325.001	0.00 NM	3	\$975.00
RACHEL RAY	•							
Start Date	<u>Weekdays</u> <u>Spots/</u> MTWTF	<u>Week</u> <u>Rate</u> 3 \$325.00	<u>Rating</u> 0.00					
E 18 KSNV 09/24/12 09/25/12	,	CM 11am-12pm		:30 1	\$325.001	0.00 NM	1	\$325.00
RACHEL RAY	•							
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>Spots/</u>	Week Rate 1 \$325.00	<u>Rating</u> 0.00					
E 19 KSNV 09/12/12 09/14/12		CM 12-1230pm	WTF	:30 2	\$425.001	0.00 NM	2	\$850.00
NEWS	Noon News							
Start Date End Date	Weekdays Spots		Rating					
Week: 09/10/12 09/16/12 E 20 KSNV 09/17/12 09/21/12	WTF	2 \$425.00 CM 12-1230pm	0.00 MTWTF	:30 3	\$425.001	0.00 NM	3	#4 07E 00
NEWS	Noon News	OW 12-1230PIII	1411 AV 1 L	.50 5	φ425,00 T	U.UU INIVI	3	\$1,275.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/ MTWTF	<u>/Week Rate</u> 3 \$425.00	Rating 0.00					
E 21 KSNV 09/24/12 09/25/12		DM 12-1230pm	MT	:30 1	\$425.001	0.00 NM	1	\$425.00
NEWS	Noon News							
Start Date End Date	Weekdays Spots/		Rating					
Week: 09/24/12 09/30/12 E 22 KSNV 09/12/12 09/14/12	MT The Agenda 1230pm	1 \$425.00 CM 1230-1p	0.00 WTF	:30 2	\$325.001	O OO NIM	2	<b>ድ</b> ድር ለር
NEWS	The Agenda 1230pm	5141 1230-1p	W1F	,50 2	φ323,001	0.00 NM	2	\$650.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/	<u>Week Rate</u> 2 \$325.00	Rating 0.00					
E 23 KSNV 09/17/12 09/21/12		CM 1230-1p	MTWTF	:30 3	\$325.001	0.00 NM	3	\$975.00
NEWS	The Agenda 1230pm							
Start Date End Date	Weekdays Spots/		Rating					
Week: 09/17/12 09/23/12 E 24 KSNV 09/24/12 09/25/12	MTWTF	3 \$325.00 CM 1230-1p	0.00 MT	:30 1	\$325 DO4	O OO NM	1	ቀ22ድ ስለ
	The Agenda 1230pm C	∪ivi 1230-∤β	V	, ou 1	\$325.001	0.00 NM	1	\$325.00
NEWS						I		

Print Date: 10/05/12 08:17:57 Page 4 of 7

KSNV

Order / Rev:

106190

Advertiser:

**AFSCME** 

Alt Order #:

06849036

Product Desc:

AFSCME

Flight Dates:

09/12/12 - 10/07/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 24 KSNV 09/24/12 09/25/12 The Agenda 1230pm CM 1230-1p :30 MT----\$325.001 0.00 NM \$325.00 The Agenda 1230pm **NFWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 \$325.00 0.00 E 25 KSNV 09/12/12 09/14/12 The Doctors CM 2pm-3pm --WTF--:30 \$325,001 0.00 NM 2 \$650.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$325.00 0.00 E 26 KSNV 09/17/12 09/21/12 The Doctors CM 2pm-3pm MTWTF--:30 \$325.001 0.00 NM 3 \$975.00 The Doctors DRS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF--\$325.00 0.00 E 27 KSNV 09/24/12 09/25/12 The Doctors :30 \$325.001 CM MT----0.00 NM 2pm-3pm \$325.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rating Rate MT----\$325.00 Week: 09/24/12 09/30/12 0.00 E 28 KSNV 09/12/12 09/14/12 Dr. Phil CM 3-4p --WTF--:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR, PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$450,00 0.00 E 29 KSNV 09/17/12 09/21/12 Dr. Phil CM :30 0.00 NM 3-4p MTWTF--3 \$450.001 \$1,350.00 Dr Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 09/17/12 09/23/12 \$450.00 0.00 Dr. Phil СМ E 30 KSNV 09/24/12 09/25/12 3-4p MT----\$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL Start Date Spots/Week Rating **End Date** Weekdays Rate Week: 09/24/12 09/30/12 \$450.00 0.00 E 31 KSNV 09/12/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 2 \$700.001 0.00 NM 2 \$1,400.00 4PM NEWS (1 hour) (4:00 PM-5:00 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week; 09/10/12 09/16/12 --WTF--\$700.00 0.00 E 32 KSNV 09/17/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM MTWTF--:30 \$700.001 0.00 NM 4-5pm ৭ \$2,100.00 (4:00 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF--\$700.00 0.00 E 33 KSNV 09/24/12 09/25/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT----:30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:00 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 MT----\$700.00 Week: 09/24/12 0.00 E34 KSNV 09/12/12 09/14/12 M-F Early News --WTF--:30 0.00 NM CM 5-630p 2 \$1,200.001 \$1,200.00 M-F Early News **NEWS** Start Date Spots/Week End Date Weekdays Rate Rating Week: 09/10/12 09/16/12 --WTF--2 \$1,200.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/10/12-09/16/12 M-F Early News 5-630p -WThF----:30(\$1,200,00) 0.00 NM Credited [credit] E 35 KSNV 09/17/12 09/21/12 M-F Early News CM 5-630p MTWTF--:30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News

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**KSNV** 

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Flight Dates:

09/12/12 - 10/07/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount NEWS Start Date **End Date** Spots/Week Weekdays Rate Rating MTWTF--Week: 09/17/12 09/23/12 3 \$1,200.00 0.00 E 36 KSNV 09/24/12 09/25/12 M-F Early News CM 5-630p MT----:30 1 \$1,200,001 0.00 NM \$1,200.00 M-F Early News NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$1,200.00 0.00 1 \$1,800.001 E 37 KSNV 09/16/12 09/23/12 News 3 Live in Prime CM 7-10pm ----S :30 0.00 NM 2 \$3,600.00 News 3 in Prime NEWS Start Date Weekdays Spots/Week Rating End Date Rate Week: 09/10/12 09/16/12 ----5 \$1.800.00 0.00 1 -----Week: 09/17/12 09/23/12 1 \$1,800.00 0.00 E 38 KSNV 09/12/12 09/14/12 CM 7-730pm 0.00 NM M-F Wheel --WTE--.30 3 \$1,300.001 \$3,900.00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating 3 \$1,300.00 Week: 09/10/12 09/16/12 --WTF--0.00 E 39 KSNV 09/17/12 09/21/12 M-F Wheel CM 7-730pm MTWTF-~ :30 4 \$1,300,001 0.00 NM \$5,200,00 M-F Wheel of Fortune WHEEL Start Date End Date Spots/Week Rating Weekdays Rate Week: 09/17/12 09/23/12 MTWTF--4 \$1,300.00 0.00 E 40 KSNV 09/24/12 09/25/12 M-F Wheel CM 7-730pm MT----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 09/24/12 09/30/12 MT----1 \$1,300.00 0.00 FacetoFace/Ralston Rep@M E 41 KSNV 09/12/12 09/14/12 730-758pm :30 2 \$1,000.001 0.00 NM 2 --WTF--\$2,000.00 Face to Face w/ J.Raiston FACE TO FACE End Date Spots/Week Rating Start Date Weekdays Rate 09/16/12 --WTF--Week: 09/10/12 2 \$1,000.00 0.00 E 42 KSNV 09/17/12 09/21/12 FacetoFace/Raiston RepQM 730-758pm MTWTF--:30 3 \$1,000.001 0.00 NM \$3.000.00 Face to Face w/ J.Ralston **FACE TO FACE** Spots/Week Rating Start Date End Date Weekdays Rate MTWTF--Week: 09/17/12 09/23/12 3 \$1,000.00 0.00 E 43 KSNV 09/24/12 09/25/12 FacetoFace/Raiston Rep@M 730-758pm MT----:30 1 \$1,000.001 0.00 NM \$1,000.00 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating MT----Week: 09/24/12 09/30/12 \$1,000.00 0.00 E 44 KSNV 09/15/12 09/22/12 Wknd Wheel of Fortune CM 7-730pm ----S-:30 \$500.001 0.00 NM 2 \$1,000.00 SAT/ Wheel of Fortune WHEEL Weekdays Start Date End Date Spots/Week Rating Rate Week: 09/10/12 09/16/12 ----S-\$500.00 0.00 -----Week: 09/17/12 09/23/12 \$500.00 0.00 Spot Ch Date Range <u>Description</u> Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 09/17/12-09/23/12 Wknd Wheel of Fortune 7-730pm -----Sa--:30 (\$500.00) 0.00 NM [PGM CHG = WHEEL IN PRIME] 3 KSNV 09/22/12-09/22/12 Wheel of Fortune in PRIME M-SA 8-11p / SUN -----Sa--:30 \$500.00 0.00 NM (P) MG for 44.2 09/22 [INV CORRECTION] E 45 KSNV 09/15/12 09/22/12 CM ----S-:30 \$375.001 0.00 NM \$375.00 Vegas Inc. 6:30-8pm 1 Vegas Inc. **VEGAS** Start Date End Date **Weekdays** Spots/Week Rate <u>Rating</u> Week: 09/10/12 09/16/12 ----S-\$375.00 0.00

Print Date: 10/05/12 08:17:58 Page 6 of 7

KSNV

Order / Rev:

106190

Advertiser:

AFSCME

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Product Desc:

AFSCME

Flight Dates:

09/12/12 - 10/07/12

Estimate:

l n Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 45 KSNV 09/15/12 09/22/12 Vegas Inc. СМ 6:30-8pm :30 \$375.001 0.00 NM \$375.00 Vegas Inc. **VEGAS** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S-\$375.00 0.00 Week: 09/17/12 09/23/12 n \$375.00 0.00 E46 KSNV 09/18/12 09/18/12 Tues PR 9-10p CM 9-10p -T----:30 1 \$2,600.001 0.00 NM \$2,600,00 Tuesday Prime 9-10p GO/NORMAL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -T-----\$2,600.00 0.00 E 47 KSNV 09/12/12 09/12/12 Wed PR 9-10p CM 9-10pm --w---:30 1 \$4,000,001 0.00 NM \$4.000.00 Wednesday Prime 9-10pm **AGT** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --W----\$4,000.00 0.00 E48 KSNV 09/19/12 09/19/12 Wed PR 10-11p CM 10-11pm ~-W---:30 \$3,200.001 0.00 NM \$3,200,00 Wednesday Prime 10-11pm LAW & ORDER:SVU Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 ---\$3,200,00 0.00 E 49 KSNV 09/12/12 09/14/12 M-F News 3 at Eleven CM 11pm-1135pm --WTF--:30 2 \$1,200,001 0.00 NM 2 \$2,400.00 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 -WTF--2 \$1,200.00 0.00 M-F News 3 at Eleven CM E50 KSNV 09/17/12 09/21/12 11pm-1135pm MTWTF-- :30 3 . \$1,200,001. .0.00.NM . .. 3 .- .. \$3.600.00. M-F News 3 at Eleven **NEWS End Date** Spots/Week Start Date Weekdays Rating <u>Rate</u> Week: 09/17/12 09/23/12 MTWTF--3 \$1,200.00 0.00 E 51 KSNV 09/24/12 09/25/12 M-F News 3 at Eleven CM 11pm-1135pm MT~---:30 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 MT----\$1,200.00 0.00 E 52 KSNV 09/12/12 09/14/12 The Tonight Show CM 1135p-1237a --WTF--:30 \$750.001 0.00 NM 3 \$2,250.00 Tonight Show TONIGHT SHOW End Date <u>Weekdays</u> Start Date Spots/Week <u>Rate</u> Rating 09/16/12 --WTF--Week: 09/10/12 \$750.00 0.00 E 53 KSNV 09/17/12 09/21/12 The Tonight Show CM 1135p-1237a MTWTF--:30 \$750.001 0.00 NM \$3,750.00 Tonight Show **TONIGHT SHOW** Start Date **End Date Weekdays** Spots/Week Rate Rating MTWTF--Week: 09/17/12 09/23/12 \$750.00 0.00 E54 KSNV 09/24/12 09/25/12 The Tonight Show CM 1135p-1237a :30 \$750.001 0.00 NM \$1,500.00 Tonight Show TONIGHT SHOW Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 MT----\$750.00 0.00 E 55 KSNV 09/12/12 09/14/12 Late Night w/Fallon CM 1237a-136am ~~WTF--:30 \$425.001 0.00 NM \$1,275.00 Late Night w/Fallon LATE NIGHT Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating Week: 09/10/12 09/16/12 ~-WTE--\$425.00 0.00 E 56 KSNV 09/17/12 09/21/12 Late Night w/Fallon CM 1237a-136am MTWTF--:30 5 \$425.001 0.00 NM 5 \$2,125.00 Late Night w/Fallon LATE NIGHT Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF~-\$425.00 0.00

Print Date: 10/05/12 08:17:58 Page 7 of 7

KSNV

Totals-----123-

\$99,700.00

Order / Rev: 106190

Advertiser:

AFSCME

Alt Order #:

Start Date

Week: 10/01/12

End Date

10/07/12

06849036

Wake Up Early Wagners

Spots/Week

Weekdays

----S

Product Desc: AFSCME

Estimate:

Flight Dates: 09/12/12 - 10/07/12 Estin

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 57 KSNV 09/24/12 09/25/12 Late Night w/Fallon CM 1237a-136am MT----:30 \$425.001 0.00 NM \$850.00 Late Night w/Fallon LATE NIGHT Start Date End Date Weekdays Spots/Week Rate Rating MT----09/30/12 Week: 09/24/12 \$425.00 0.00 N 59 KSNV 09/17/12 09/20/12 Wake Up Early w/ Wagn@M 430a-5a MTWT~~~ \$200.001 :30 0.00 NM \$200.00 Wake Up Early Wagners Start Date End Date Weekdays Spots/Week Rate Rating MTWT---Week: 09/17/12 09/23/12 \$200.00 0.00 N 60 KSNV 09/23/12 09/23/12 LAW & ORDER (LF) CM Sat 1-2am / Sun 1:----S :30 \$175.002 0.00 NM \$175.00 1 Law & Order (LF) Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 ----S \$175.00 0.00 N 61 KSNV 10/05/12 10/05/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,400.001 0.00 NM 1 \$1,400.00 M-F News 3 at Eleven Start Date End Date Weekdays Spots/Week Rating Rate 10/07/12 ----F--Week: 10/01/12 \$1,400.00 0.00 N62 KSNV 10/05/12 10/05/12 Dr. Phil CM 3-4p ---F--:30 \$600.001 0.00 NM \$600.00 1 Dr Phil Start Date End Date Weekdays Spots/Week Rate Rating ----F--Week: 10/01/12 10/07/12 \$600.00 0.00 N 63 KSNV 10/07/12 10/07/12 Wake Up Early w/ Wagn@M 430a-5a ----S :30 \$200.001 0.00 NM 1 \$200.00

Rate

\$200.00

Rating

0.00